ADA PROGRAM

Grants for vocational education and training (VET)

Short courses on digital skills for women with the aim of promoting entrepreneurship, rural development and reduce the gender gap .

Regulatory bases: Order TSF/170/2018, October 8; modified by the Order TSF/179/2020, October 19; modified by the Order EMT/195/2021, October

Public Employment Service of Catalonia (SOC)

Starting

- Special attention to **the gender gap** and the promotion of **training in demographic declined areas**

- **Recovery Plan , Transformation and Resilience**
- **Policy Lever VII:** education and knowledge , lifelong learning and skills development.

- **Component 19** National Skills Digital Plan
- **Investment 3** Competencies related to employment.

- **Goal :** Strengthen digital skills of the entire population, from school digitalization to university, through qualification at work (upskilling and reskilling).

Challenges

Performance

- 80% of the population receiving basic digital skills training, half of them should be women

- At least 25 % of the business volume of SMEs, by 2025, belong to electronic commerce.

- VET and non-formal training in digital skills demanded by the productive area with the aim of improving future employability and promoting digital entrepreneurship (in particular, strengthening the extension of technology-based start-ups) of women unemployed, living in rural areas or small municipalities.

National Plan for Digital Competencies (component 19)

Investment 3

Beneficiaries

Women

Registered as a job seeker

Preferably residents in municipalities of <30.000 inhabitants

At least 70% of the participants must be unemployed

ADA Program
SOC 2021-2025

GOALS: 45.951 participants (2021-2025)

TRAINED WOMEN

ADA 2021-22:   10.714

ADA 2023-24:   17.800
(women to impact)

ADA 2024-25:   16.150
(women to impact)

HOURS OF TRAINING

40HRS

TRAINING

838 courses taken (till 2022)

Total forecast:

3.000 trainings on digital skills to women

TOTAL IMPACT FORECAST: 44.600 women trained

ADA Program
SOC 2021-2025

WOMAN PROFILE

48% have a low level of education
(ADA 2021 and ADA 2022)

65,7% are from 35 to 65 years old

More than 4.000 women trained for, at least, more than one skill

Most demanded Skills:

1. Basic calculation processor Sheets

2. Basic search and administration of digital information

3. Basic training on digital tools of communication and office

4. Advanced Text processor

5. Digital Content creation, basic level

👉 [Real cases](#)

THANK YOU

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